

Stephanie Bernthal



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Valentine, NE



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EDUCATION

MASTER OF SCIENCE IN EDUCATION

Instructional Technology

University of Nebraska

Kearney, NE

2015

ASSOCIATE OF SCIENCE

Medical Laboratory Technology

Seward County Community College

Liberal, KS

2011

BACHELOR OF ARTS

Creative Writing

University of Wisconsin

Eau Claire, WI

2008

SKILLS

- Program coordination & management
- Organization and prioritization
- Multimedia content strategy & development
- Curriculum development
- Instructional design
- Written, graphic & verbal communication
- Graphic design
- Website creation & administration
- Human-centered design
- Relationship building

PROFESSIONAL PROFILE

Goal-oriented, dependable professional with a strong work ethic and meticulous focus. Extensive experience in program coordination, communication, content development, and adult education. Energetic, creative and personable with a passion for smart, simple, and crisp digital content. Strong team player; also works well independently. Strategically develops programs to satisfy organizational objectives. Successfully completes projects within time constraints. Enthusiastic and curious learner.

WORK EXPERIENCE

AI CURRICULUM DEVELOPER

Mayo Clinic | Rochester, MN (Remote) | 2021 – Present

- Strategically planned, created and managed a cohesive Software as a Medical Device (SaMD) educational program (including over 50 videos, 7 interactive reference guides, and an asynchronous micro-course)
- Engaged and interacted with key stakeholders to analyze and understand unique digital content needs using human-centered design techniques
- Wrote, designed, and published a robust public SharePoint site, generating nearly 9,000 internal views and engagements
- Utilized a multimedia strategy (text, graphics, audio, & video) to engage stakeholders and simplify the complexities of AI product development
- Designed over 200 graphics (used internally and externally) to drive audience understanding of complex technical, operational, and business topics
- Monitored and assessed the efficacy of program content and use, consistently surpassing quarterly performance targets

INSTRUCTIONAL TECHNOLOGY TRAINER

Educational Service Unit #17 | Ainsworth, NE | 2014 – 2021

- Coordinated and managed the instructional technology program for two K-12 school districts
- Planned, designed, and delivered educational content for teachers and administrators
- Developed a complete hands-on technology program supporting the Nebraska state education technology standards
- Provided in-person and remote coaching for students, teachers, and administrators on appropriate classroom technology use
- Served as the chief copyright trainer for both local and statewide events and conferences
- Wire-framed, created and administered the Educational Service Unit #17 website
- Utilized multimedia (videos, courses, graphics, etc.) to enhance learning opportunities

TECHNICAL EXPERTISE

- Adobe Illustrator
- Adobe InDesign
- Adobe Acrobat
- Adobe Captivate
- Articulate Rise
- Website creation platforms
- Video editing platforms
- Microsoft Word
- Microsoft Excel
- Microsoft PowerPoint
- Microsoft SharePoint
- Google Apps for Education

REFERENCES

GERALDINE ERICKSON

Administrator

Educational Service Unit #17 | Ainsworth, NE
402 387 1420

DENNIS RADFORD

Former Administrator

Educational Service Unit #17 | Ainsworth, NE
402 440 2855

RENEE ERNSTING

Director

Child Care Partnership | Eau Claire, WI
715 836 7511

DR. DAVID SHIH

Professor

University of Wisconsin | Eau Claire, WI
715 836 3502

WORK EXPERIENCE - CONTINUED -

SPECIAL EDUCATION ADMINISTRATIVE ASSISTANT

Educational Service Unit #17 | Ainsworth, NE | 2012 – 2014

- Lead efforts to complete final financial statements for school districts receiving state-funded special education reimbursements
- Designed, wrote, and distributed quarterly newsletters and annual reports to over 300 stakeholders
- Served as the technical coordinator for our employee device program
- Organized and planned on-site staff retreats

LABORATORY TECHNICIAN

Cherry County Hospital | Valentine, NE | 2011 – 2012

- Performed clinical laboratory testing in highly utilized critical access hospital
- Lead the laboratory implementation of the Meditech EHR
- Designed and implemented a change-management program as our laboratory transitioned to utilizing an EHR for the first time
- Provided comfort to patients in emotionally-taxing situations

REFERRAL SPECIALIST

Western Dairyland Community Action Agency | Eau Claire, WI | 2005 – 2011

- Maintained a database encompassing all childcare programming in a 10-county area
- Independently designed, wrote, and published our quarterly newsletter which was distributed to over 600 stakeholders
- Provided in-person training for over 200 adult learners on shaken baby syndrome
- Organized and implemented continuing education conferences for child care providers throughout Wisconsin

PROFESSIONAL DEVELOPMENT

FOUNDATIONS OF USER EXPERIENCE (UX DESIGN) - COURSE

Google Education
September 2023

CLIFTONSTRENGTHS LEADERSHIP TRAINING

Stacey Adamson, Certified CliftonStrengths Coach
December 2019

ADDIE MODEL FOR INSTRUCTIONAL DESIGN - CERTIFICATE

International Society for Educational Technology
September 2019